Varun Khandelwal

+1 (470) 421 7580 | varunkhandelwal0875@gmail.com | https://www.linkedin.com/in/varun-khandelwal-200062261/ | http://varunkhandelwal.in

EDUCATION

Masters in HCI - Georgia Institute of Technology — Atlanta, United States
Human Computer Interaction | CGPA - **Aug 26- Expected by 2028**

Bachelor's in Design - MIT Institute of Design — Pune, India
User Experience Design | CGPA 8.2 **Feb 21-2025**

Relevant Coursework: Tangible Interaction Design, Trends in Interactive Technologies, Elements of Interface Design, Designing for 2050, User Experience Design Methods, Information Visualization, Design for Special Needs

EXPERIENCE

Associate Product Designer — Pune, India
Bajaj Finserv Health **Jan 25-Jul 2026**

- Spearheaded the **end-to-end 0→1 design** of the *Smart Health Mirror*, a tool that evaluates health issues through a body scan, especially made for corporate spaces
- Leveraged different AI tools like Claude, V0, ChatGPT to **accelerate the project timeline by 40%** while ensuring a seamless human-AI interaction for *Project FIT,* to gamify workout plans
- Designed & conceptualized 5 reports, managed onboarding and website for the *Impact Health Assessment program* to manage lab tests, optimizing user onboarding flows to **acquire 10,000+ new users within 3 months** of release
- Streamlined cross-functional workflows between Product Managers and Engineering teams, **enhancing project efficiency and outcome alignment by 20%**
- Facilitated organizational knowledge-sharing sessions by delivering 4 technical design talks to 20+ people per session

UX Design Intern — Massachusetts (Remote)
Varpas Concepts **May 24-Jul 2024**

- Researched on Intraocular Lenses (IOLs) and analyzed usability testing data from 2 hospitals to translate clinical requirements into user-friendly features to help patients navigate complex systems in EasyIOL
- Engineered a workflow redesign that achieved a **30% reduction in time-on-task** for IOL package scanning and a **20% increase in navigation efficiency** via an optimized IOL listing interface
- Architected & designed UI for IOL Inventory Management dashboards and mobile applications for the scanning and management of IOL, managing collaboration with a 6-member Boston-based team to ensure on-time delivery

Freelance Designer **Jul 21-2026**

- Designing a website for Tokyo Bakery (café), translating brand history, menu structure, and visual identity into a customer-facing interface
- Directed the visual brand strategy for *Orgoroots*, integrating professional product photography with curated social media design to significantly drive digital brand visibility and increase **audience engagement by 60%**
- Provided strategic consulting on **AI integration and product usability for 5+ clients**, assisting in end-to-end UI/UX interfaces
- **Delivered 5+ client portfolio** websites using Framer, structuring content and project data into clear narratives to strategically present ideas and improve professional visibility

EXTRA-CURRICULARS

MITID x ACM x SIGCHI | *Founder, Social Media Manager* **Feb-Jun 2024**
Association for Computing Machinery's Special Interest Group on Computer-Human Interaction

- Adopted the international venture to MIT Pune to foster HCI and UI/UX discourse, growing the community to **25+ members** and curating **10+ industry speaker** sessions conducted in the term
- Orchestrated social media strategies to effectively drive participation for key design events, increasing the follower range from null to 350

Idhant | *Volunteer* **Oct 24-Feb 2026**
Non-Profit based in Pune, working towards the enhancement of quality education for underprivileged children

- Facilitated 5 interactive educational workshops for **40+ underprivileged students**, improving learning engagement through the delivery of creative arts and literacy modules

UXIndia | *Volunteer* **Apr-Aug 2024**
India's largest and longest-running user experience and design conference uniting global designers, technologists, and innovators

- **Designed 40+ strategic visual assets** for the organization's digital channels, directly contributing to 10% increase in engagement across Instagram and email campaigns

SKILLS

Product Design, Product Engineering, Prompt Engineering, UI Design, UX Research, Wireframing, Prototyping
Tools: Figma, Claude, Claude Code/Codex, V0, Cursor, Framer, Notion, Miro